

WeoMedia Customer Privacy Policy

WeoMedia's Customer Privacy Policy covers the collection, use, and disclosure of your information that may be collected by WeoMedia anytime you interact with WeoMedia, such as when you visit our website, when you purchase WeoMedia products and services, or when you call our sales or support associates. Please take a moment to read the following to learn more about our information practices, including what type of information is gathered, how the information is used and for what purposes, to whom we disclose the information, and how we safeguard your personal information. Your privacy is a priority at WeoMedia, and we go to great lengths to protect it.

What information we collect and how we may use it

WeoMedia will only collect information that is required for billing purposes. Typical information required could include: business name, contact name, contact phone number, mailing address, email address, credit card information, etc.

When we disclose your information

WeoMedia takes your privacy very seriously. WeoMedia does not sell or rent your contact information to other marketers.

With our service providers, vendors, and strategic partners

There are also times when it may be advantageous for WeoMedia to make certain information about you available to companies that WeoMedia has a strategic relationship with or that perform work for WeoMedia to provide products and services to you on our behalf. These companies may help us process information, extend credit, fulfill customer orders, deliver products to you, manage and enhance customer data, provide customer service, assess your interest in our products and services, or conduct customer research or satisfaction surveys. These companies are also obligated to protect your personal information in accordance with WeoMedia's policies, except if we inform you otherwise at the time of collection. At times we may be required by law or litigation to disclose your personal information. We may also disclose information about you if we determine that for national security, law enforcement, or other issues of public importance, disclosure is necessary.

How we protect your personal information

WeoMedia takes precautions — including administrative, technical, and physical measures — to safeguard your personal information against loss, theft, and misuse, as well as unauthorized access, disclosure, alteration, and destruction.

WeoMedia uses Secure Sockets Layer (SSL) encryption on all web pages where personal information is required. To make online purchases from WeoMedia you must use an SSL-enabled browser such as Safari, Netscape Navigator 3.0 or later, or Internet Explorer. Doing so protects the confidentiality of your personal and credit card information while it's transmitted over the Internet.

You can help us by also taking precautions to protect your personal data when you are on the Internet. Change your passwords often using a combination of letters and numbers, and make sure you use a secure web browser.

Cookies and other technologies

As is standard practice on many corporate websites, WeoMedia's website uses "cookies" and other technologies to help us understand which parts of our websites are the most popular, where our visitors are going, and how much time they spend there. We also use cookies and other technologies to make sure that our online advertising is bringing customers to our products and services. We use cookies and other technologies to study traffic patterns on our website, to make it even more rewarding as well as to study the effectiveness of our customer communications. And we use cookies to customize your experience and provide greater convenience each time you interact with us.

As is true of most websites, we gather certain information automatically and store it in log files. This information includes Internet Protocol (IP) addresses, browser type, Internet Service Provider (ISP), referring/exit pages, operating system, date/time stamp, and clickstream data.

We use this information, which does not identify individual users, to analyze trends, to administer the site, to track users' movements around the site and to gather demographic information about our user base as a whole. WeoMedia will not use the information collected to market directly to that person.

In some of our email messages we use a "click-through URL" linked to content on the WeoMedia and/or client websites. When customers click one of these URLs, they pass through our web server before arriving at the destination web page. We track this click-through data to help us determine interest in particular topics and measure the effectiveness of our customer communications. If you prefer not to be tracked simply avoid clicking text or graphic links in the email.

Our companywide commitment to your privacy

WeoMedia takes protecting your privacy very seriously. To make sure your personal information is secure we communicate these guidelines to WeoMedia employees and strictly enforce privacy safeguards within the company.

Privacy questions

If you have questions or concerns about WeoMedia's Customer Privacy Policy or data processing, please visit our website and view the *Contact Us* page for contact information. The WeoMedia Data Controller will respond to your inquiry within 30 days.

WeoMedia may update its privacy policy from time to time. When we change the policy in a material way a notice will be posted on our website along with the updated privacy policy.

WeoMedia, PO Box 2310, Portland, Oregon 97208.

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